

OWN YOUR OWN KIOSK

Kiosk

Outlet Stores



| East Africa's Convenience Store Franchise.

ABOUT US

Kiosk Outlet Stores is the first discount franchise fascia in Kenya. We Provide a complete turnkey solution for potential franchisees wishing to run their own business with full support to refit and brand your store. 2017 will see the launch of our first franchise stores with the plan to flagship over 300 stores in the next 3 years. Using our innovative and marketing experience along with the distribution and sales, our franchisees can be assured maximizing profits as we incorporate use of advanced technology in the retail industry and regular promotional cycles included in our packages.

A Kiosk Outlet Stores franchise becomes fully operational from the time you say GO! So, you can skip the hustle of getting started on your own. We take care of location identification, store set-up, stocking and equipment installation. In addition to that, We offer a certified training program for franchisees at the start and provide Franchise Representatives and Field Consultants to support you along the way. Our aim is to provide Kenyans the opportunity not just to be employed but to be their own bosses! Each Kiosk Outlet Stores franchisee plays a vital role in their local communities. Join us in this incredible journey to revolutionize the retail industry and become an economic powerhouse driven by determined individuals.

WHAT'S IN IT FOR YOU

Investing in Your Store Refit We'll give your store the look and feel of a one stop shop. We'll provide you with OUR market-leading PoS system and make sure you're ready to trade as a Kiosk Outlet stores franchise, with the support of our retail experts. Our back office system helps you to run YOUR store more efficiently, by providing sales and margin reports at a touch, real-time store-specific planograms and auto replenishment, saving you hours on ordering Our experienced team will ensure the refit runs smoothly from start to finish, with a full project-managed refit, liaising with you on store layout, flow and adjacencies Costs agreed in advance, to include our significant investment into your store's look and feel.

Making Retailing Simpler

Automated planograms are updated as you refine/tailor your range. You commit to purchase 95% of your range from Kiosk Outlet stores, but with the flexibility to make your own Local Choices – we don't dictate to you! Store Selection – enables you to source up to 5% of your range from local suppliers Auto replenishment on ambient and fresh 2 to 3 ambient deliveries per week (up to 4 if required), daily deliveries on newspapers, milk and bread.

A True Partnership

You'll have your own dedicated Business Development Manager who will visit you every 4 weeks. Their remit is to add value to your store, not to sell boxes. During their 2 hour visit, your BDM will work with you and your store team to help grow your sales and improve your margins through range and category reviews They will also help you get the best out of Kiosk Outlet stores market leading promotional program, ensuring that these are mounted and exited in the correct manner. Working together you will co-create clear action plans to drive continuous improvement throughout the store Your BDM will provide you with an indicative P&L every month - which is market leading and unique to KIOSK Outlet stores, providing your business with a clear proactive financial plan. Our dedicated franchise support Centre offers expert advice on all aspects connected with running your store. Help is just a phone call away. You can also choose from a menu of additional products and services, allowing you to benefit from our scale. We've negotiated on a wide range of items which are either essential to or will enhance your business.

EPOS Systems

Our latest, easy-to-use EPOS platform gives you more time to focus on your customers, and more data to help you understand what works, and what doesn't. It's pretty comprehensive, but some of the top features include digital delivery notes for goods receipts and stock updates, price updates and information on new lines and deals. You can also submit orders, look up invoices, promotions and product details.

World Class Distribution

The best warehousing and distribution solution is one that's efficient for everyone in our network of stores. And, for us, one with a low environmental impact.

promotions & Value

As the seasons change, we offer promotions at regular periods to boost your sales. They go in cycles. Each cycle features refreshed regional promotions, alongside weekly and local activity. Part day promotional offers based on the consumer behavior. Staff Uniforms to create a professional image and maintain the brand compliance. Regular Newsletter & Leaflets for brand awareness. In store merchandising provided at no extra cost.

Quality Own Brand

Our extensive, award-winning own brand range is made up of over 100 products on an international, national and local level. And we're improving and developing new products all the time. Each one is rigorously checked and tested to offer customers great quality at competitive prices. In short, if we wouldn't buy it ourselves we don't sell it. And it's not just the sales figures that tell us we're getting this right.

Product range

Prospective franchisee are you worried about the product range to sell due to the varying demands of consumers and increasing variety of products in market? Don't worry because we provide you with a fully analyzed product range keeping in mind about all the factors relating to your sales and profits.

Technology

Keep your store updated to the fast developing technologies. Regular investments by KIOSK OUTLETS in new technologies means, your store will stand out in the crowd and benefit from new ways to promote. Introduction of the next generation EPoS system will allow you to maintain total control over your business and enables links to supplier for delivery and operates pricing, stock and orders. Embedded Back-office analytics identify consumer trends in product and time-of-day purchasing to optimize the individual store offer. PoS ordering to allow the process of stock ordering to be as easy as possible. The Centric control of the store helps us in providing any extra support by regularly monitoring the stores performance and making suggestions to help grow your business with you.

OWN YOUR KIOSK NOW.

Follow these simple steps:

- 1. Fill The application form provided with this document.**
- 2. Submit The application form at any of our outlet stores, Once received, Our team will go through your application and determine if you are legible to be a franchisee**
- 3. Qualified Applicants will be contacted and guided on the franchise agreement/terms and Payment plans. Once Done we deliver within 30 Days from first installment.**



PAYMENT PLANS AND PACKAGES.

The Total cost for Fabricating and Stocking the Kiosk is: **Ksh.650,000/-**.

Below are the payment Plans that we offer after a deposit of total cost is made. Each Package is entitled to extra amenities such as Wifi hotspot and refreshment area; tables and chairs + an Extra advertisement (TV) screen.

JAMBO

Deposit of 30%
ksh.195,000

- ✓ government levies and waivers
- ✓ Insurance cover
- ✓ Full capacity stocking
- ✓ Epos System and CCTV surveillance, T.V

monthly
Ksh.18,958/-
2 yrs

DAIMA

Deposit of 50%
ksh.325,000

- ✓ government levies and waivers
- ✓ Insurance cover
- ✓ Full capacity stocking
- ✓ Epos System and CCTV surveillance. T.V

monthly
Ksh.13,542/-
2 yrs

BORESHA

Deposit of 70%
ksh.455,000

- ✓ government levies and waivers
- ✓ Insurance cover
- ✓ Full capacity stocking
- ✓ Epos System and CCTV surveillance, T.V

monthly
Ksh.8,125/-
2 yrs

Contact us for more information:

KIOSK OUTLET STORES

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